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## JM Now Offers Double-Bundled 4'x4' Polyisocyanurate Packaging

MARKETING BULLETIN

**Roofing Systems** 

Polyisocyanurate (polyiso) is often adhered to the roof deck using low-rise foam adhesives. JM requires the use of 4' x 4' polyiso boards in these systems due to imperfections in the deck/substrate which can cause the loss of positive attachment when using larger boards.

JM is now offering double-bundled 4' x 4' packaging of its ENRGY  $3^{\text{®}}$  and ValuTherm<sup>™</sup> polyiso products in an effort to reduce the labor associated with installing these products with low-rise foam adhesives. This new offering contains two 4' x 4' bundles packaged side-by-side using a single 4' x 8' heavy-duty bag; each double-bundle can stand on its own.

A recent field study demonstrated a 65% reduction in the time needed to unload and position a doublebundled 4' x 4' truck load on the roof versus a standard-packaged 4' x 4' truck load. This new packaging not only saves the contractor time and labor but also the charges associated with crane rentals.

JM is offering this double-bundled packaging on a make-to-order basis. There is no additional cost for the double-bundled 4' x 4' offering.

Please contact your customer service advocate to learn more about this offering.

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